



Save the Children

PHILIPPINES ANNUAL REPORT

2019



ABOUT THE COVER:

A child receives a learning kit as part of the Mindanao Earthquake humanitarian response of Save the Children in Padada, Davao del Sur.

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100 YEARS OF CHANGE FOR CHILDREN

Save the Children believes every child deserves a future. Since our founding 100 years ago, we have changed the lives of more than one billion children. In the Philippines and around the world, we give children a healthy start in life, the opportunity to learn, and protection from harm. We do whatever it takes for children – every day and in times of crisis – transforming their lives and the future we share.

In line with our global centenary, Save the Children Philippines has been helping children recover from the impact of disasters and armed conflict for almost 40 years.



Eglantyne Jebb
Founder, Save the Children Organisation

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FOREWORD

2019 was a momentous year for Save the Children Philippines as we highlighted two important milestones: the centenary of Save the Children, and our transition into an Associate Member of the global movement – a process that began in 2015.

Together with 120 countries, we commemorated the legacy of our founder Eglantyne Jebb who led the campaign for the rights of children suffering from the first World War. The Declaration of the Rights of Children she drafted was instrumental to the establishment of the 1989 United Nations Convention on the Rights of the Child (UNCRC) – a landmark human rights treaty and a source of inspiration in our work to ensure children’s continued learning, survival, protection, and participation.

In commemoration of our centenary, we joined the global campaign “Stop the War on Children” to highlight the situation of 420 million children who live in conflict-affected places around the world, including areas in Mindanao. We also participated in the Global Climate School Strike, heeding the call of Greta Thunberg, and incorporated climate change as one of our advocacy agenda.

Our advocacy works have contributed to the passage of the Republic Act 11148 or the Kalusugan at Nutrisyon ng Mag-Nanay Act, known as the First 1000 Days Law, that seeks to end child malnutrition and stunting in the country. Despite some setbacks, we remained steadfast in our commitment to promote children’s rights to be protected from physical and humiliating punishment (PHP) in all settings, thus, we recalibrated our campaign for Positive Discipline and pushed for a national prohibition on PHP on children through the amendment of either the Family Code of the Philippines or the RA 7610 Special Protection of Children Against Abuse, Exploitation and Discrimination Act.

Save the Children Philippines became an integral member of the SaferkidsPH consortium – a six-year program that seeks to reduce cases of online sexual abuse and exploitation of children in the Philippines which we will implement together with the Australian Government, UNICEF, and the Asia Foundation.

Our efforts in inclusive education work had seen major strides as they provided evidence and were useful in informing technical assistance to the Department of Education (DepEd) and the continuing work towards the enactment of a bill on education for learners with disabilities.

As we marked the 30th anniversary of the adoption of the United Nations Convention on the Rights of the Child (UNCRC), we have seen stronger collaborations with the national and local government, civil society organizations, private sector, individual donors and other partners. We worked with the Joining Forces Coalition to produce the Child Rights Now Report in November 2019. We have also responded to three humanitarian situations to help alleviate the conditions of children and families affected by the dengue epidemic in Luzon and Mindanao, the series of devastating earthquakes in Mindanao, and victims of Typhoon Kamurri in Luzon and Visayas.

Internally, organizational changes were instituted as part of becoming an Associate Member. Fundraising was expanded and consolidated to become the Business Development Team. The Advocacy and Campaign Unit, previously under Program Development and Quality (PDQ), was merged with the Media and Communications Unit to become the Advocacy, Campaigns, Communications and Media (ACCM) Unit. PDQ, Operations, and Awards Management were combined to become the Programs Team.

We continue to value our strong partnership with our stakeholders and we express our sincerest gratitude for their unwavering support to help us fulfill the rights of every child. Indeed, it takes a village to raise a child, and we hope you will continue to journey with us in improving the way the world treats children.



Atty. Alberto Jesus T. Mujot
Chief Executive Officer
Save the Children Philippines

ABOUT US

WHO WE ARE

Save the Children Philippines is a child-rights organization focusing on development, advocacy and humanitarian work to ensure children have a healthy start in life, have access to quality and inclusive education, and are protected from all forms of abuse and exploitation - at home, in schools, in the communities, and the digital platforms.

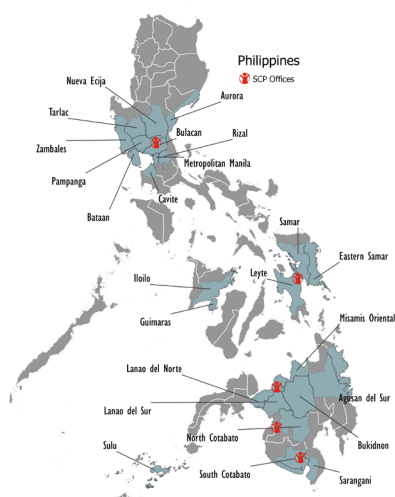
Every year, the lives of around 650,000 children across the Philippines are transformed through the strong partnership with the national and local government, schools, communities, as well as parents, caregivers, and teachers in implementing our innovative, agile and relevant programs.

We continue to bring lasting change to children through programs on maternal and newborn health and nutrition, adolescent sexual reproductive health, early childhood education and learners with disabilities, and support to build a nurturing home and childhood without violence through Positive Discipline to parents, caregivers, and teachers.

Save the Children Philippines also provides humanitarian support to children who experience the most devastating impact of natural calamities and emergencies and the lingering armed conflict in the areas of Mindanao.

WHAT WE DO

Save the Children Philippines provides support to health workers, national and local government to address and prevent maternal and newborn deaths and malnutrition, especially during emergencies.



We engage parents, caregivers on the development of their children through play, early learning and positive parenting, and motivate fathers to take a proactive role in caring for their children and families.

We partner with daycare workers, teachers, schools and government agencies to ensure children learn effectively in an inclusive, safe, and protective environment.

Our team of education experts develop training modules, tools and teaching and learning materials that strengthen children's literacy and promote risk reduction, non-discrimination, and peace.

We impart knowledge and skills to adolescents and their parents and caregivers on gender sensitivity and sexual and reproductive health. We provide them with technical and vocational training and help them develop their skills on communication, self-management, and decision-making so they will build their confidence and find employment.

Save the Children Philippines advocates for legislative measures that promote and strengthen children's rights and welfare.

We support the rights of children and youth to speak up on issues that affect them by providing a platform for engagement and make sure their voices are heard and their recommendations are considered in policy-making decisions in the local and national government.

Total Direct Reach as of 2019

Children: 809,230
(48% Girls / 52% Boys)
Adult: 709,722
(69% Females / 31% Males)

Number of Staff

261 staff
(62% Females / 38% Males)

WHERE WE WORK

Save the Children Philippines helps the most marginalized and deprived children and their families in program areas in the National Capital Region (NCR), Region III, Region IV-A, Region VI, Region VIII, Region X, Region XII, Caraga, and the Bangsamoro Autonomous Region in Muslim Mindanao (BARMM).



Standing from left: Benjamin Delfin, Jose Victor Zalamea, Michael K. Novell, Alistair Brown, Xavier Jose Aboitiz, Alberto Jesus Muyot, and Ramon Jimenez, Jr. †
 Seated from left: Marileth Agnes, Joycelyn Manuel, Diana Myers, Lorna Umali, Naida Pasion, Margarita Delgado, Emma Salmani, and Rowena Cordero

SAVE THE CHILDREN PHILIPPINES BOARD OF TRUSTEES 2019

- Michael K. Novell – Chairman
- Margarita Delgado – Trustee
- Jose Victor Zalamea – Trustee
- Xavier Jose Aboitiz – Trustee
- Ramon Jimenez, Jr. † – Trustee

SAVE THE CHILDREN PHILIPPINES SENIOR MANAGEMENT TEAM 2019

- Atty. Alberto Jesus Muyot – Chief Executive Officer
- Rowena Cordero – Chief of Programs
- Naida Pasion – Chief Business Development Officer
- Lorna Umali – Director of Human Resources, Administration and IT
- Bobby Fugnit – Director of Finance
- Amalia Celeste Santillan – Fundraising and Marketing Director
- Marileth Agnes – Director of Strategic Portfolio and Award Management
- Benjamin Delfin – Director of Program Implementation
- Rhona Montebon – Director for MEAL
- Joycelyn Manuel – Corporate Secretary/ Senior Manager for Corporate and Legal Affairs



OUR MILESTONES FOR 2019

The year 2019 is a historic period for Save the Children Philippines as we transitioned to become an Associate Member of the global movement. This report showcases the many ways in which we have championed our global breakthroughs in survival, education, and protection. It also features our evidence-based programs which support our advocacy work at the community and national level, as well as our strategies to drive high quality programs, advocacy, and business development in line with the Ambition for Children 2030 and our Member Strategy Goals.



INNOVATIVE PROGRAMS FOR CHILDREN AND COMMUNITIES

Programming lies at the center of Save the Children's work. It is the embodiment of our mission and it is our way of making a difference in children's lives. This becomes even more relevant now that Save the Children Philippines has transitioned as an Associate Member. In 2019, we implemented innovative programs to fast track our global breakthroughs for children i.e. SURVIVE: No child dies from preventable causes before their fifth birthday; LEARN: All children learn from a quality basic education; and BE PROTECTED: Violence against children is no longer tolerated.



SURVIVE

Save the Children Philippines supported the implementation of Republic Act No. 11148 or National First 1000 Days (F1KD) Law, launched in May 2019. Save the Children Philippines helped develop the F1KD Localization Guide for local government units (LGUs). Four municipalities in South Central Mindanao and Caloocan City in Metro Manila were directly supported to pass budgeted ordinances based on the F1KD Law, to help benefit more than 20,000 mothers and children. More than 100 health and nutrition service providers and 50 LGU officials were capacitated in the cities of Malabon and Navotas on Nurturing Care Framework (NCF). Caloocan City was supported with the development of an online application for GPS tagging of public and private health and birthing facilities to improve access of more than 100,000 residents. Furthermore, three Maternity Waiting Homes in Sarangani and North Cotabato, Mindanao were established through corporate donors to cover more than 30 rural communities and 200 pregnant women to encourage facility-based delivery, quality postpartum and early essential newborn care.

Save the Children Philippines' Nutrition Among Urban Poor Through Unified Response (NURTURE) project was successfully implemented in eight deprived barangays in Navotas City, Metro Manila from 2016 to 2019 and helped reduce cases of undernutrition among children through the integration of social protection such as conditional cash transfers livelihood trainings, parent education, and targeted dietary supplementation feeding programs to nutrition interventions for the nutritionally-at-risk pregnant and lactating women, and children with acute malnutrition (wasting).



To help prevent illness and death among more than 20,000 young children, Save the Children Philippines supported the Department of Health (DOH) by implementing a Dengue Prevention and Response Project in three municipalities and one city in Northern Mindanao that aimed to mitigate the dengue outbreak in the first seven months of the year that already claimed 720 lives (42% children between 5 and 9 years old).

In 2019, Save the Children Philippines launched Healthy Empowered and Responsible Teens (Heart to HEART or H2H), an approach that aims to improve parent-adolescent communication on adolescent sexual reproductive health and rights (ASRHR), prevention of early pregnancy, HIV and AIDS. The module developed helps parents, even those with low literacy, to improve their interpersonal skills and the way they relate with their children to address issues on generation gaps, sexuality, reproductive rights, etc. A total of 33 youth organizations in Quezon City (10) and Koronadal (23) were mobilized and trained on developing plans and platforms to make their voices heard on reproductive health, and identified three key issues among adolescents.





LEARN

To help in the improvement of the quality of education of Filipino children, Save the Children Philippines supported the Department of Education (DepEd) through the following initiatives:

- 1) National Training of Trainers on Early Language Literacy and Numeracy (ELLN) Program
- 2) Harmonization of Teacher Training Modules on Inclusive Education
- 3) Contextualization of Index for Inclusion in DepEd's School-based Management Tool
- 4) Enhancement of Online Self-study Modules for Disaster Risk Reduction and Management (DRMM) and Climate Change Terminologies and Comprehensive DRRM in Education Framework.

Save the Children Philippines has significantly contributed to strengthening DepEd's Information Management System (IMS) by enhancing and integrating building block tools such as RADaR, SWApp and CSS Tool, and Hazard Monitoring into their current Basic Education Information System (BEIS), making it a more comprehensive assessment for disaster risk reduction (DRR).

To aid in ensuring the continuity of protective and inclusive education, Save the Children Philippines established Early Childhood Care and Development (ECCD) programs that support: a) alternative delivery modes of education sites, b) KapitBahay-Aralan or Supervised Neighborhood sessions, c) mobile Kindergarten-on-Wheels (KOW), and d) Emergent Literacy and Math (ELM) at home sites.

Children's participation also took center stage as children's groups and child-led organizations were capacitated on children's rights, child participation, child-centered social accountability, child-friendly budgeting and pertinent issues that affect them. A total of 43 child-led organizations, including Child Health Promoters (CHP) and Batang Empowered Resilient Team (BERT), were supported to take on various roles such as hygiene patrollers, school watching teams, dengue patrollers, and advocates of child-friendly programs and policies at the local level. They led 8,306 children (47% boys, 53% girls) to actively participate in hygiene promotion, disaster risk reduction in schools, communities, and advocacy engagement with local government units, reproductive health, and identifying key issues among adolescents.

BE PROTECTED

Save the Children Philippines' protection initiatives were focused on addressing physical and humiliating punishment (PHP) of children and violence related to recruitment into armed groups, extremism, and addressing the effects of the government's anti-illegal drugs campaign.

Despite the veto of the Positive Discipline (PD) Bill, Save the Children Philippines continued working with civil society organizations and LGUs on PD training, child protection systems, and strengthening reporting and referral pathways for child protection cases.

Save the Children Philippines also implemented the Making Social Protection Deliver More for Children in the Philippines project in 20 barangays in Western Leyte where 1,329 beneficiary-families of the government's conditional cash transfer program were provided with parenting modules focusing on developing strong parent-child relationship and engagement. Initial research among 400 parents and children showed improved social and emotional well-being of children and parents, as well as improved school engagement of children and reduced child work.

Child Participation was also a key approach in protection initiatives. The Child-Centered Social Accountability (CCSA) effort of four children's groups in the provinces of Cavite and Leyte, with support of Save the Children Philippines and its partner civil society organizations (CSOs), helped raise children's protection concerns and contributed to strengthening local mechanisms to ensure that girls and boys are protected from violence and abuse. Through evidences they gathered, the children's groups recommended programs related to child protection in their local government's plans.

Meanwhile, the children of Matag-ob, Leyte were successful in having a Children's Welfare Desk with budget allocation for its personnel. They also garnered representation in their LGUs' child protection mechanisms, where they raised issues and were consulted on child protection. In Naic, Cavite, dialogues with children pushed the LGU to initiate the drafting of a child protection ordinance with technical support from Save the Children.

Save the Children Philippines served as the voice of children in important instruments on child rights reporting. As a member of the Civil Society Coalition on the Convention on the Rights of the Child (CSC-CRC), Save the Children Philippines contributed to the NGO Alternative Report on CRC implementation, incorporating inputs from children and CSOs consulted in 2018. Save the Children Philippines also produced a monitoring report on the Sustainable Development Goals (SDGs) focused on progress made so far on violence against children (VAC)-related goals and indicators, that highlighted issues and recommendations raised by children in a national consultation on the SDGs.





STRENGTHENED ADVOCACY FOR CHILDREN'S RIGHTS

In building our identity, credibility, and authority as the country's leading child rights organization, Save the Children Philippines has been actively advocating for children's rights and has been working with the government, civil society organizations, private sector partners, and relevant stakeholders in advancing children's rights at the local and national level.

The passage of the Republic Act No. 11148 Kalusugan at Nutrisyon ng Mag-Nanay Act or National First 1,000 Days (F1KD) Law has been a resounding success for Save the Children Philippines on survival, and health and nutrition. In 2019, Save the Children Philippines provided technical inputs to the Implementing Rules and Regulation of RA 11148, the development of the F1KD Dashboard, and ensuring that the Nurturing Care Framework (NCF) covered not only good health and adequate nutrition but also early learning stimulation, safety and security, and responsive caregiving.

Inclusive access to education for learners with disabilities was strengthened by supporting the Council for the Welfare of Children (CWC) to develop the National Strategic Plan for Children with Disabilities, and to ensure its approval. Policy advocacy has mobilized eight champions (five from the House of Representatives and three from the Senate) to support a

bill that will ensure access to quality inclusive education for learners with disabilities.

In 2019, Save the Children Philippines focused its efforts on piloting innovative education initiatives and moving the needle on Department of Education (DepEd) systems through technical assistance and policy advocacy at the national level in the development and humanitarian settings. These include improving quality education, facilitating access to inclusive learning and reaching marginalized children.

Though the Positive Discipline Bill was vetoed at the executive branch, Save the Children Philippines continued to advocate for it through different awareness raising campaigns and activities.

Save the Children Philippines provided support to the newly-created Bangsamoro Autonomous Region in Muslim Mindanao (BARMM) in drafting a Magna Carta for Children with provisions for a comprehensive program on violence against children (VAC), promotion of positive discipline, prohibition of all forms of VAC, advocacy to eliminate arranged and early marriage, and the establishment of child protection mechanisms such as women and children protection desks.

AMBASSADOR ENGAGEMENT



“

Whenever I meet other children, I always tell them to work hard to attain their dreams. I hope I can help them make those dreams become a reality with my new role as a Save the Children Child Ambassador.

– Xia Vigor ”



“

Our ambition for children is as high as it's ever been, after 100 years. But it demands a world at peace, and the current state of widespread conflict and violence is threatening our progress towards the world that our children deserve.

– Katarina Rodriguez ”

PROMOTING POSITIVE CHANGE

In 2019, Save the Children Philippines launched Miss World Philippines 2018 Katarina Rodriguez and child actress Xia Vigor as its official Ambassadors.

Both demonstrated a genuine commitment to bring positive change for every child by communicating strong and clear messages about the importance of nutrition, education, and protection of children through their activities and participation in our advocacy works and humanitarian response.

Xia's first activity was to lead a feeding program for children in a community in Navotas City where acute malnutrition is prevalent. She also conducted a storytelling activity for children in the 2019 National Children's Month event.

Meanwhile, Katarina went to Davao to help Save the Children Philippines' Humanitarian Response Team put up temporary learning spaces for students affected by the Mindanao earthquakes. Katarina has a history of working with Save the Children Philippines, having supported the organization since 2016, when she first began fundraising and advocating for the organization.

Save the Children Philippines also named classical singer Lara Mague, serial entrepreneur RJ Ledesma, publicist Marcie Linao, Fairplay for All Foundation Founder Roy Moore, and Mommy Mundo CEO and Founder Janice Villanueva as our Changemakers for their commitment to inspire and empower women and children, especially girls.



DEVELOPING NEW BUSINESS MODELS AND RAISING FUNDS FOR CHILDREN

The Business Development Unit identifies, generates, cultivates, and pursues funding opportunities to raise support for Save the Children Philippines' programs. To do this, strategic relationships are forged with the organization's various stakeholders, including donors, the competitive position of the organization is strengthened, winning proposals are developed and implemented, donations that resonate with our target audiences are communicated, and our progress on what works and what doesn't work are monitored and analyzed using robust evidence.



INDIVIDUAL GIVING

Save the Children Philippines solicits from persons in a public or private manner, including organizing fundraising campaigns that support individual programs or responses to humanitarian situations, and engages donors to grow their relationship with the organization. In 2019, Individual Giving covered, but was not limited to, Regular Giving (donors who give routinely, mainly on a monthly basis), and One-Time Giving and Repeat Giving (those who give once and repeatedly on occasion).

PhP 45,026,801 from 4,252 regular donors and 460 one-time donors

PhP 204,291 from 104 one-time donors for Typhoon Kammuri (Tisoy) humanitarian response/ emergency fundraising campaigns



SAVE DAY

On May 25, 2019, Individual Giving organized SAVE DAY, a fundraising and donor engagement campaign supporting Brigada Eskwela, the nationwide initiative that engages volunteers to clean and refurbish public schools as the new school year begins. Save the Children Philippines participates in this activity yearly, but 2019 was the first year that individual donors were invited to volunteer. 11 donors accepted the invitation to clean and repaint the North Bay Boulevard North Elementary School in Navotas which was graced by actress, singer, and long-term regular donor Yassi Pressman with friends and family. Aside from their school refurbished, the children in the North Bay Boulevard North Elementary School community received Back to School Kits containing vital school supplies.

PhP 76,500 donated by participants were used to purchase Back to School Kits for the students

FUNDRAISING STRATEGIES

CORPORATE PARTNERSHIPS

Save the Children Philippines engages corporates and corporate foundations to support its work through tapping various channels including grants, cause-related marketing and other fundraisers, and workplace giving; building local relationships with companies to sustain funding support of donors that give grants; and forging and nurturing strategic partnerships with new corporate donors while strengthening existing relationships.

PhP 11,584,439.88 from 38 Corporate Partners in 2019

Marriott Worldwide Business Councils began to support Save the Children Philippines in June 2019 and since then, has hosted a series of events and activities aimed at raising funds for children. These include the Dollar for Change initiative, which allowed guests at each of Marriott's four hotels to fund initiatives for children in need, the Run to Give charity

footrace (September) in both Manila and Pampanga, and the Charity Golf Tournament (October). Marriott's donations amounted to PhP 500,000 in 2019.

GIVE TO SAVE

Formerly known as Sparebucks4Change, Give to Save is Save the Children Philippines' workplace giving campaign which allows companies to conveniently give back and support children from poor communities. In 2019, the funds that came from individual donors working at Save the Children Philippines, Johnson & Johnson, and NASDAQ, helped many of our programs for children in different communities, including the reduction of illness and death among malnourished girls and boys under five years old in Navotas through our NURTURE project.

PhP 800,214 from 90 Individual Donors



In celebration of its 100th year, leaders and donors who made a significant contribution to ensuring that children survive, learn, and are protected received a centenary watch from Save the Children Philippines.

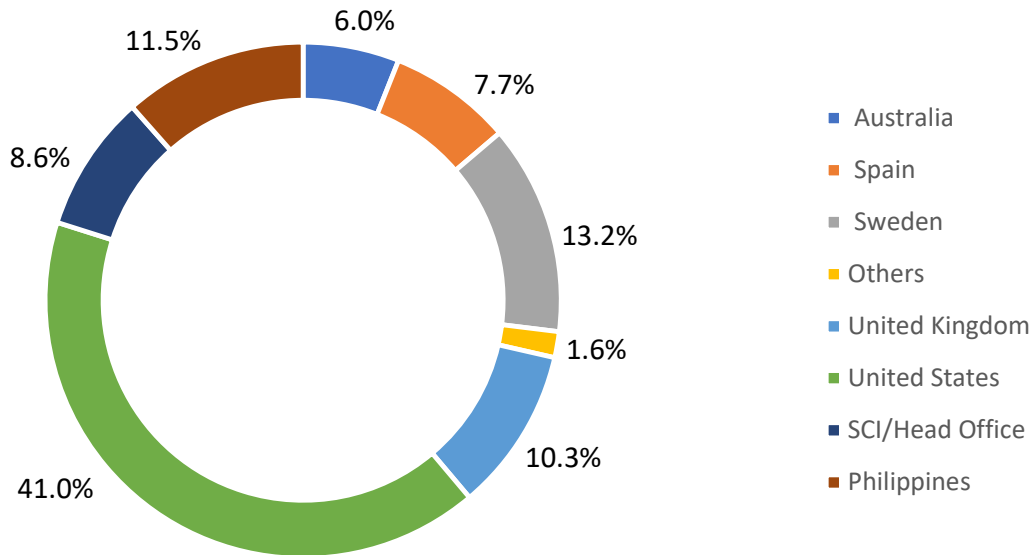


HUMANITARIAN RESPONSE

Save the Children is reputed for being the first to respond and the last to leave when crisis strikes. In 2019, Save the Children Philippines provided humanitarian support to children in our program areas to protect them from the Dengue outbreak that affected some 170,000 people in several places and communities in Luzon and Mindanao, as well as to children affected by the series of devastating earthquakes in Mindanao, and those ravaged by Typhoon Kammuri (local name: Tisoy) in Luzon and Visayas. Our humanitarian response on education, protection, health and nutrition, and child poverty provided life-saving support to 23,041 persons, of whom 17,382 are children.

FINANCIAL REPORT

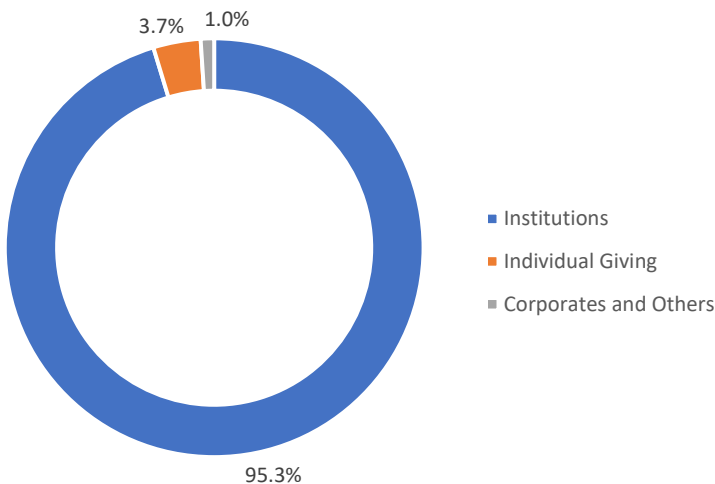
WHERE THE FUNDS CAME FROM



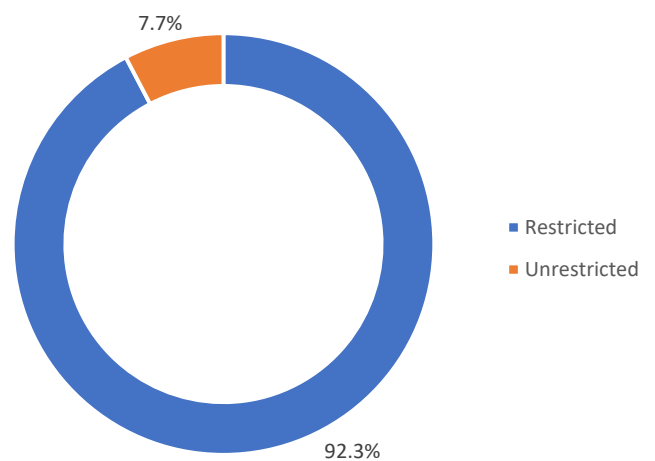
The operations of Save the Children Philippines for 2019 were funded mainly by grants received from the Head Office and various Save the Children International (SCI) members. In addition, some projects were funded by sponsorship and grants from corporate donors, international humanitarian and developmental organizations, as well as local grants received from donors located in the Philippines.

Of the PHP 759 Million total funds received in 2019, PHP 311 Million or 41% came from the United States, PHP 100 Million or 13.2% came from Sweden, PHP 87 Million or 11.5% came from the Philippines (local donors), PHP 78 Million or 10.3% came from the United Kingdom, and a total of PHP 182 Million or 24% came from various donors of less than 10% each.

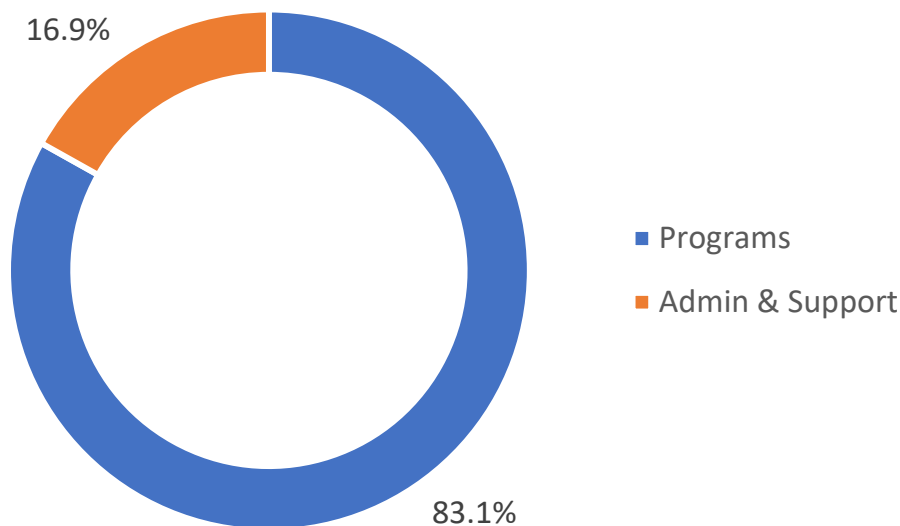
Receipt Categories



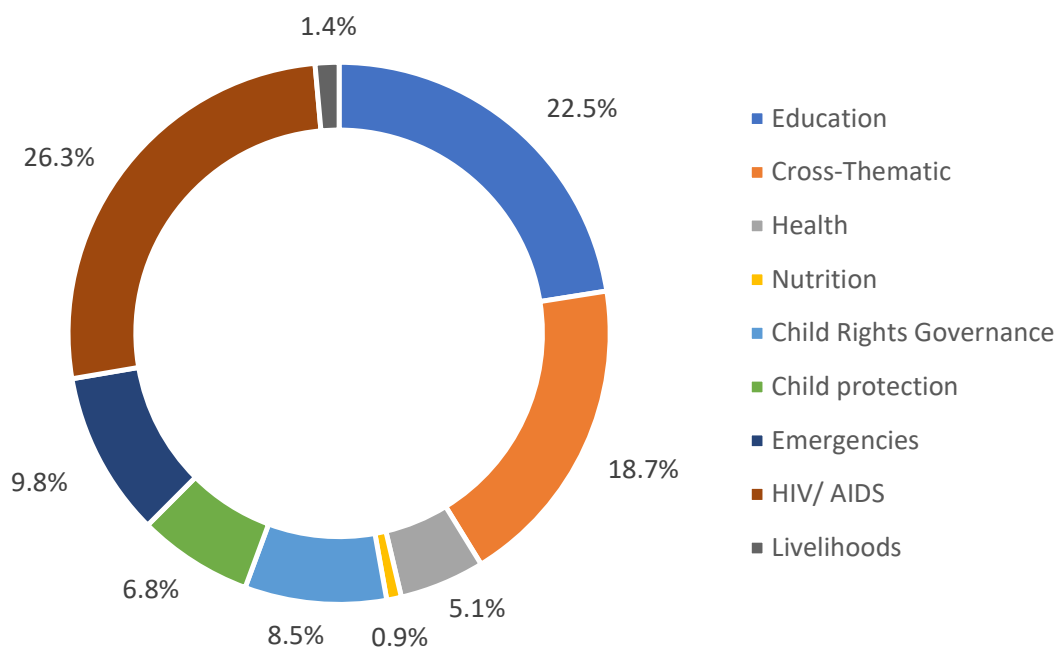
Fund Restrictions



WHERE YOUR GIVING WENT



Of the total PHP 857 Million spent in 2019, PHP 712 Million or 83.1% were spent for Program Implementation while PHP 145 Million or 16.9% were allocated for Administrative and Support Services.



The Program Implementation Costs of PHP 712 Million were primarily used towards: (1) HIV/ AIDS and Youth Engagements (PHP 187 Million or 26.3%); (2) Education (PHP 160 Million or 22.5%); and (3) Cross-thematic covering all themes including Health and Nutrition, Child Rights Governance, Child Protection, Emergencies, and Livelihoods (total of PHP 365 Million or 51.2%).



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