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BARBIE FORTEZA RUNS THE EXTRA MILE FOR CHILDREN WITH SAVE THE CHILDREN PHILIPPINES

Running has become more than just a fitness trend in the Philippines, it's a growing passion and lifestyle for many Filipinos looking to stay healthy, challenge themselves, and build a sense of community. For award-winning actress and dedicated child rights advocate Barbie Forteza, running has become something even more meaningful—a way to help create positive change in the lives of Filipino children.

As an ambassador of Save the Children Philippines, Barbie Forteza is using her voice and influence to encourage Filipinos to turn their love for running into an opportunity to make a difference. She believes that while running is good for one's health, it can also be a powerful act of kindness and purpose.

"Running has become such a big part of many Filipinos' lives. It's healthy, it's fun, and it brings people together. But it can also be meaningful. That's why I'm encouraging everyone to take that extra step — to run not just for themselves, but also for a cause that can change a child's life," said Barbie.

True to this mission, Barbie recently participated in the LifeStrong Marketing, Inc.'s Benefit Run, joining thousands of runners who laced up their shoes not only for fitness but also to raise funds and awareness for Save the Children. The event serves as another platform for Barbie to promote the organization's initiatives focused on health, education, and protection for every child.

"I'm honored to be part of Save the Children Philippines. Every child deserves a chance to live a full, healthy life, and I'm running the extra mile to help make that possible," she said.

Barbie hopes that her participation in such initiatives will inspire more Filipinos to turn their passion for running into an act of generosity and compassion. "Ang sarap tumakbo knowing that every step you take can help change a life," she added.

"Imagine if more Filipinos used their passion for running not just to stay healthy, but to help children go to school, have proper nutrition, and feel safe. That is the kind of movement I hope we can all be part of."

Through her advocacy work with Save the Children Philippines, Barbie continues to prove that anyone can make a difference—and sometimes, all it takes is the willingness to run that extra mile, not just for yourself, but for others.

ABOUT SAVE THE CHILDREN

Save the Children believes every child deserves a future. In the Philippines and around the world, we do whatever it takes – every day and in times of crisis – so children can fulfil their rights to a healthy start in life, the opportunity to learn, and protection from harm. With over 100 years of expertise, we are the world's first and leading independent children's organization – transforming lives and the future we share.

FOR MORE INFORMATION

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