

Scaling Up IMPACT

Improved Immunization Coverage with People's Acceptance through Communications & Technology

As reported by the Department of Health (DOH), routine immunization coverage in the Philippines has not demonstrated consistent progress. The fully immunized children (FIC) rate stands at only 62.9% in 2021 (FHSIS 2021) compared to 55.18% in 2020 and 69.08 in 2019. The 95% target coverage remains a huge challenge for most provinces and cities in the country even in the National Capital Region.

Through the qualitative study conducted under the Project IMPACT, it was found that the overarching challenges and concerns related to immunization among these population groups are:

- household competing priorities that hinder women/caretakers to remember their vaccine schedules,
- the mother not being able to decide because of familial (husband/in-law) opposition to vaccines,
- unpleasant experiences in the local health facility due to long/slow queues and hostile staff,
- fear of contracting COVID-19 when they (and their children) visit the health facility,
- vaccine hesitancy due to misinformation and fear of serious adverse effects, and
- downplaying of disease severity.

This project, funded by the Department of Foreign Affairs and Trade Australia under the Vaccine Access and Health Security Initiatives (VAHSI), aims to **address the low immunization coverage among children under two years of age, pregnant women, and boost COVID-19 vaccination rate both for primary and booster doses**. Intervention under the Project IMPACT, such as sending of SMS reminders to target populations for their scheduled visits to the local health center for vaccines and check-up, will continue in order to cover all the required doses for a child's routine immunization. Should this prove to be effective in other localities, its expansion to additional project sites will encourage vaccine uptake and provide further evidence on context-specific behaviour change interventions. Otherwise, another socio-behavioral change communication (SBCC) plan and materials will be developed. The promotion of an inclusive and non-discriminatory healthcare will still be pursued through health service providers' trainings and child-centered social accountability (CCSA) efforts.

AREAS OF IMPLEMENTATION

NATIONAL CAPITAL REGION: Muntinlupa City, Pasay City, Caloocan City

REGION III: Malolos City, Bulacan

REGION IV-A: Naic, Cavite; Tanay and Antipolo, Rizal

REGION VIII: Samar

BANGSAMORO AUTONOMOUS REGION IN MUSLIM

MINDANAO (BARMM): Lanao del Sur

PARTNERS

LOCAL GOVERNMENT

Pasay City
Caloocan City
City of Muntinlupa
Malolos City
Municipality of Naic,
Municipality of Tanay
Antipolo City
Municipality of Motiong
Municipality of Jiabong
Municipality of San Sebastian
Municipality of Balabagan
Municipality of Lumbayanague
Municipality of Tubaran

DEPARTMENT OF HEALTH

Department of Health (DOH)
Central Office – Health
Promotion Bureau & National
Immunization Program

DOH Regional Offices

Research Institute for Tropical
Medicine

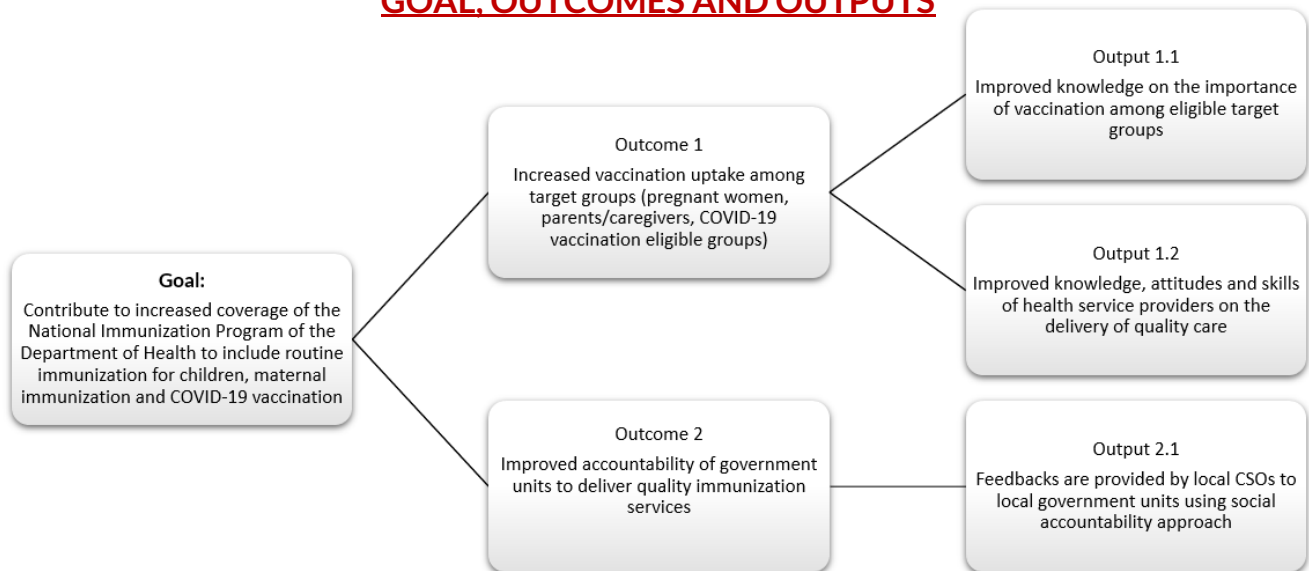
OTHER AGENCIES AND CSOS

Center for Utilizing Behavioral
Insights for Children (CUBIC),
Save the Children International
UNICEF
World Health Organization
National Commission on
Indigenous Peoples
Local CSOs – Intergrated Mid-
wives Association of the
Philippines, Raheema Women
Peace Weavers, and Center for
Empowerment and Development
in Eastern Visayas
Community Support Groups
(CSGs), Children and Youth
Groups

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GOAL, OUTCOMES AND OUTPUTS



TARGET REACH



CHILDREN



PREGNANT WOMEN



PERSONS-WITH-DISABILITY



PARENTS/CAREGIVERS OF CHILDREN <2 Y/O



INDIGENOUS PEOPLES



HEALTH SERVICE PROVIDERS

PROJECT TIMELINE 2023-2024

MAY-JUN	JUL-SEP	OCT-DEC	JAN-MAR	APR-JUN
<ul style="list-style-type: none"> > coordination meetings > partnership assessment > logistics preparation 	<ul style="list-style-type: none"> > assessment of immunization barriers > continuation of research > co-design workshops > SBCC development > Health Service Provider (HSP) profiling and training needs assessment > HSP self- and client-assessment > inclusive and non-discriminatory healthcare training > CCSA Knowledge, Attitude and Practices (KAP) assessment 	<ul style="list-style-type: none"> > interventions roll-out > HSP self- and client-assessment > organizing/strengthening children's groups and CSGs > CCSA trainings 	<ul style="list-style-type: none"> > HSP capacity-building on SBCC > local ordinances 	<ul style="list-style-type: none"> > post-intervention surveys > post-training activities > local ordinances that support children's groups' and CSGs' participation in government planning, monitoring, and assessment of programs and services